### **Raise a Stein—Mountain View Oktoberfest Celebrates 10 Years with a Bigger Footprint and Even More Festivities**

**Mountain View, CA – October 11 & 12, 2025** — Dust off your dirndls and lace up those lederhosen—the Mountain View Oktoberfest returns for its 10th Annual celebration! Presented by the Mountain View Chamber of Commerce, this beloved two-day Bavarian-inspired festival is back and bigger than ever, taking over Castro Street from **Church Street to Mercy Street**, Saturday and Sunday from **11:00 AM to 7:00 PM**.

What began in 2013 as a small partnership between Steins Beer Garden, Tied House Brewery, and the Chamber of Commerce has grown into one of the Bay Area’s most anticipated cultural events. With attendance soaring past 10,000 in recent years, Mountain View Oktoberfest has become a regional favorite known for its authenticity, hospitality, and pure Gemütlichkeit.

This year, the festival expands to a **larger footprint** in Downtown Mountain View to accommodate the growing crowds and community enthusiasm. Attendees can relax under the event’s iconic **200-foot Festzelt tent**, sip from **true glass steins and boots**, and enjoy a curated selection of classic **German beers and wines**, traditional **Bavarian food**, and **live music**.

### **Event Highlights Include:**

* **Traditional German Entertainment:**
	+ Deutscher MusikVerein – 11:30 AM to 2:30 PM (Both Days)
	+ BlowMusik! – 3:30 PM to 7:00 PM (Both Days)
* **Signature Contests:**
	+ Stein-Holding Competition – Show off your strength in this legendary endurance challenge.
	+ Bavarian Attire Contest – Flaunt your finest dirndl or lederhosen for a chance at prizes and bragging rights.
* **Authentic German Cuisine & Beverages**
A mouthwatering selection of sausages, schnitzel, pretzels, strudel, and more awaits, perfectly paired with a cold stein of beer under the tent.
* **Family-Friendly Atmosphere**
From dancing and games to cultural showcases, this is a celebration for all ages.

“The Mountain View Oktoberfest isn’t just a beer festival—it’s a celebration of culture, community, and connection,” says Ronan Fowler of the Megalith Experience Agency. “This year, we’re thrilled to mark a decade of tradition with more space, more entertainment, and more unforgettable moments.”

### **Prost to 10 Years!**

Since its inception, the Mountain View Oktoberfest has distinguished itself with an unwavering commitment to authenticity. It remains the **only Bay Area Oktoberfest to serve in glass steins every year** and has received high praise for its lively atmosphere, vibrant music, and standout German fare.

Whether you're a longtime fan or a first-time visitor, this milestone year promises an unforgettable Oktoberfest experience right in the heart of Silicon Valley.

For sponsorship and commercial exhibitor inquiries please contact Megalith Experience Agency at www.megalith.agency

**Mountain View Oktoberfest**
Castro Street (between Church St. & Mercy St.)
October 11–12, 2025
11:00 AM – 7:00 PM each day
Admission: FREE

[www.mvoktoberfest.com](http://www.mvoktoberfest.com)

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