

Mountain View Oktoberfest Expands on Castro Street for 11th Annual Celebration

Expanded Downtown Footprint, Bigger German Food Menu and Returning Bavarian Favorites Set the Stage for Two Days of Oktoberfest Fun

EVENT AT A GLANCE

WHAT: 11th Annual Mountain View Oktoberfest

WHEN: Saturday & Sunday, October 10 & 11, 2026, 11:00 AM-7:00 PM

WHERE: Castro Street in Downtown Mountain View, between Mercy Street and Yosemite Avenue

ADMISSION: Free

HIGHLIGHTS: Live German music, authentic German food, German beers and wines, stein holding competitions, Bavarian attire contests and the 200 foot Festzelt

PRESENTED BY: Mountain View Chamber of Commerce

MORE INFO: mvoktoberfest.com

PHOTOS: www.mvoktoberfest.com/photos

PHOTO CREDIT: Megalith

MOUNTAIN VIEW, Calif. — October 10 & 11, 2026 — Dust off the dirndls and lace up the lederhosen. Mountain View Oktoberfest returns October 10 and 11 for its 11th annual celebration, bringing two days of Bavarian tradition, live music, German food, contests and plenty of Gemütlichkeit to the heart of Downtown Mountain View.

Presented by the Mountain View Chamber of Commerce, the free community celebration returns to Castro Street from 11:00 AM to 7:00 PM both Saturday and Sunday. Following the festival's successful move onto Castro Street last year, the 2026 edition will expand another block, creating a larger downtown footprint and more room for the thousands of guests who have made Mountain View Oktoberfest a fall tradition.

What began in 2013 as a collaboration between Steins Beer Garden, Tied House Brewery and the Mountain View Chamber of Commerce has grown into one of the region's signature Oktoberfest celebrations. Attendance has climbed beyond 30,000 in recent years, drawing

guests from throughout the Bay Area for a weekend built around German food, beer, music and tradition.

At the center of the celebration is the festival's massive 200 foot Festzelt, where long communal tables, live German music and beer served in true glass steins and boots create the atmosphere of a traditional Bavarian beer hall right in the middle of Silicon Valley.

A Bigger Taste of Germany

The German Guys return in 2026 with an expanded menu of German favorites, giving guests even more ways to experience Oktoberfest through its food. From sizzling sausages and schnitzel to strudel and other German specialties, the larger menu will complement a curated selection of German style and imported beers and wines served throughout the weekend.

The Bands Are Back

Two returning crowd favorites will once again provide the soundtrack beneath the Festzelt both days.

Deutscher MusikVerein takes the stage from 11:30 AM to 2:30 PM Saturday and Sunday with traditional German music that sets the tone for an afternoon of dancing, singing and stein raising.

BlowMusik! follows from 3:30 PM to 7:00 PM both days, bringing its high energy take on German and Oktoberfest music to close out each evening.

Oktoberfest Traditions Return

Some traditions are simply too much fun to change.

The festival's signature **Stein Holding Competition** returns to put strength and endurance to the test as competitors attempt to keep a full stein held at arm's length longer than their rivals.

Guests are also encouraged to arrive dressed for the occasion. The **Bavarian Attire Contest** will once again recognize standout dirndls, lederhosen and Oktoberfest style, with prizes and bragging rights on the line.

Throughout the weekend, dancing, games, communal tables and live entertainment create an Oktoberfest experience designed for families, groups of friends and guests of all ages.

From a Local Celebration to a Downtown Tradition

The continued expansion of Mountain View Oktoberfest reflects how far the celebration has come since its beginnings more than a decade ago.

Last year's move onto Castro Street marked a major evolution for the event, bringing Oktoberfest front and center in Downtown Mountain View. With another block being added to the festival footprint in 2026, organizers are building on that successful transition while preserving the traditions that have made the event a regional favorite.

“Last year's move onto Castro Street really brought Oktoberfest into the heart of Downtown Mountain View, and the response showed us that this is where the celebration belongs,” says Ronan Fowler of Megalith. “For our 11th annual event, we're expanding the footprint, bringing an even larger German food menu to the street and welcoming back the bands, contests and traditions people have come to love. Oktoberfest doesn't need to be reinvented every year. There is something special about thousands of people coming together around long tables, raising a glass and celebrating a tradition that just gets better with time.”

Mountain View Oktoberfest has distinguished itself through an emphasis on authenticity, from German entertainment and traditional food to the distinctive experience of enjoying beer from true glass steins beneath the festival's enormous Festzelt.

Whether continuing an annual tradition or experiencing Mountain View Oktoberfest for the first time, guests can expect two days of music, food, dancing, friendly competition and Bavarian hospitality in the heart of Downtown Mountain View.

MOUNTAIN VIEW OKTOBERFEST

October 10–11, 2026

11:00 AM–7:00 PM Saturday and Sunday

Downtown Mountain View, Castro Street

Admission: FREE

Website: www.mvoktoberfest.com

Facebook: facebook.com/mvoktoberfest

Instagram: instagram.com/mvoktoberfest

Media Inquiries, Interviews and Press Credentials

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